



MYTHS

about

**United
Way**



Greater Longview United Way

1 "My donation does not stay in my local community."

99% of donations stay right here in our community. As part of our membership requirements, 1% go to United Way Worldwide. These fees continue to impact our community through the support that United Way Worldwide provides local United Ways, such as marketing, training, and support. In addition to this, UWW also supports national initiatives that benefit our area, such as 2-1-1, SingleCare, and MyFreeTaxes.com

2 "It doesn't make sense to give to United Way instead of a specific agency."

Your donation will ensure the availability of an entire network of services. For example, a homeless family needs food, clothing, and shelter. If you give to a specific agency, you can make this happen. But, what if the family also needs job training, daycare, and counseling to leave the shelter? United Way donations help address ALL basic needs - Education, Health, and Financial Stability.

3 "I know someone that called the United Way for help, and they wouldn't help them."

Greater Longview United Way does not offer direct assistance to individuals. Instead, we allocate donations to local organizations that are best equipped to meet the needs of those individuals. We do still help all callers by referring them to resources through the INFOnline of Gregg County. This database consists of over 400 programs, not just those available through our partner agencies.

4 "I don't have a lot to give so I can't make much impact."

Actually, this could not be further from the truth. Did you know that just \$5 a week will provide a food box for 45 individuals? Or that it only takes \$15 to provide back-to-school supplies for a child in foster care? Or that \$20 helps purchase basic toiletries for an individual moving from homelessness to stable housing? A little can go a long way when we are LIVE UNITED.