

FINANCIAL HARDSHIP IN GREGG COUNTY

GREGG COUNTY

Countywide, there are 22,675 households (45%) that can't afford the basics. These households fall below the ALICE Threshold, which includes households in poverty and ALICE® (Asset Limited, Income Constrained, Employed) households. Struggling yet hidden in plain sight, ALICE earns above the poverty level, but less than the cost of basics.

16%
IN POVERTY

45%
BELOW THE
ALICE THRESHOLD

29%
ALICE

HARDSHIP BY AGE

Under 25

54%

65+

55%

25-44

40%

HOUSEHOLD SURVIVAL BUDGET

Family of 4 with
an infant and
preschooler

\$71,700

Single parent
with 1 child

\$45,768

In 2024, the federal poverty level for a single adult was \$15,060 and \$31,200 for a family of 4.

Data Source: United For ALICE (2026). *The State of ALICE in Gregg County*



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