



Greater Longview
United Way

READ TO
SUCCEED



The “**Read to Succeed**” initiative focuses on promoting literacy so that students are reading on or above grade level by the end of third grade. Additionally, it seeks to increase the love of reading as well as provide access to quality reading materials.

This is a grant program focused on providing book vending machines to Primary or Elementary schools and nonprofits in Gregg and Harrison counties to address this issue. These machines work like a traditional vending machine but instead of chips being dispensed, books are.

Read to Succeed is an embodiment of the educational mission of the Greater Longview United Way: “to provide educational opportunities to individuals of all ages, concerning life skills that will assist in making well-informed choices towards a successful life.”



LEARN MORE ABOUT THIS PROGRAM AND
MACHINE LOCATIONS AT
LONGVIEWUNITEDWAY.ORG/READTOSUCCEED

WHY ?

According to a study by the Annie E. Casey Foundation:



Students who are not proficient in reading by the end of third grade were 4 times more likely to drop out of high school



88% of students who failed to earn a high school diploma were struggling readers in third grade

The National Assessment of Educational Progress found:



Less than 15% of students with 0 -10 books in their home scored proficient in 2015

