



**CONNECTING  
THE DOTS**  
GREATER LONGVIEW  
UNITED WAY





## Connecting the Dots

The challenges our neighbors face are interconnected, and the solutions should be too. Greater Longview United Way (GLUW) serves as a catalyst for change and a partner of solutions by connecting the dots in our community. By bringing together individuals and organizations from various sectors, including business, government, health, and human services, we ensure that everyone in our community has access to the essential services they need to not only survive but thrive.

## Building Thriving Communities

We believe that education, health, and financial stability are the building blocks of a thriving community. We are committed to ensuring that all individuals have access to vital resources and opportunities. Together, we can create a community where every child has a quality education, every family experiences financial stability, and every senior enjoys health and wellness. No one is left behind.

## Collaborative Impact

No one organization could ever meet a need this great alone. We connect the community to essential resources by working with our area's existing network of services. The programs that your generous donation supports are operated by local nonprofits with a proven track record of serving our community. By connecting them to funding and other resources, we empower them to excel at what they do best – care for our neighbors' needs and equip them with the necessary tools to prosper.

## Impact-driven Initiatives

Our initiatives further our mission by addressing childhood literacy, improving access to prescription drugs, referring individuals to local services, and connecting veterans with the much-needed support they deserve. These programs are facilitated by GLUW staff and volunteers, who seek out additional funding and resources year-round in order to better meet the needs of the community.

## The Power of Community

Your involvement extends beyond individual actions; it signifies the strength of our collective efforts, the power of collaboration, and the resilience of a community united. Whether it is volunteering your time, fundraising on our behalf, or making a donation, your contribution signifies the caring power of our community.



**CONNECT THE DOTS WITH US AND BUILD A STRONGER EAST TEXAS TOGETHER.**

# WHERE YOUR DONATION GOES



YOUR GENEROUS CONTRIBUTION



# GLUW



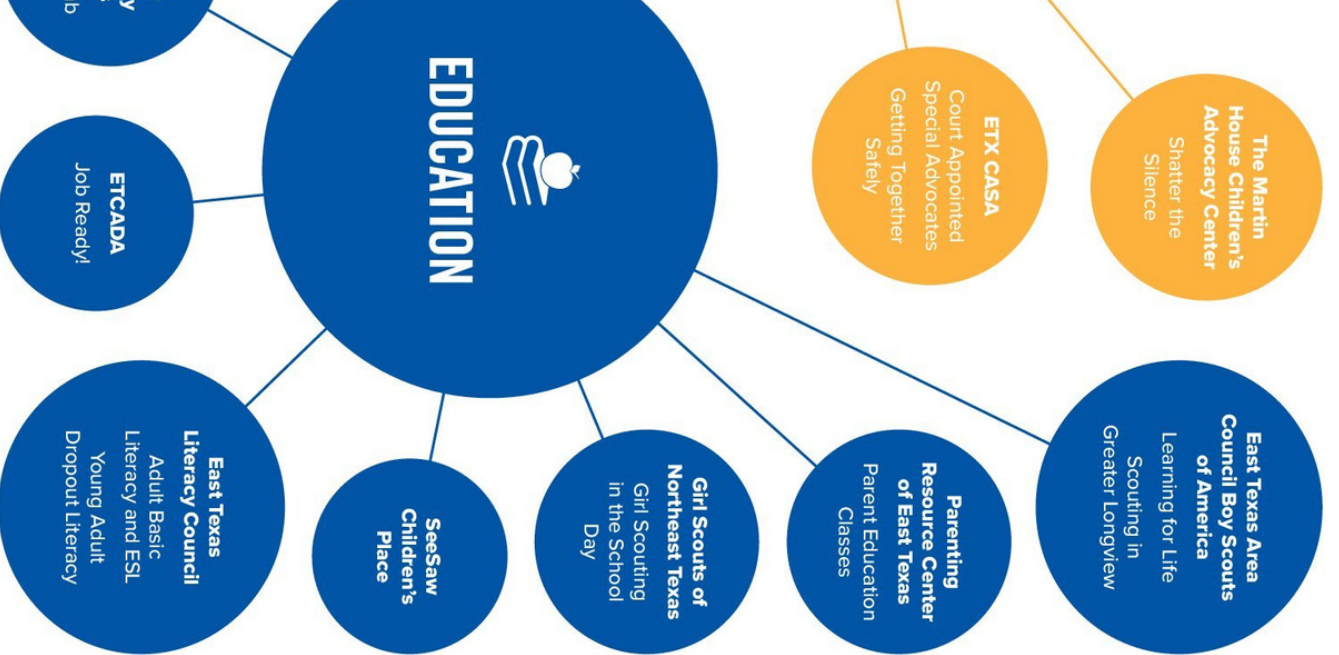
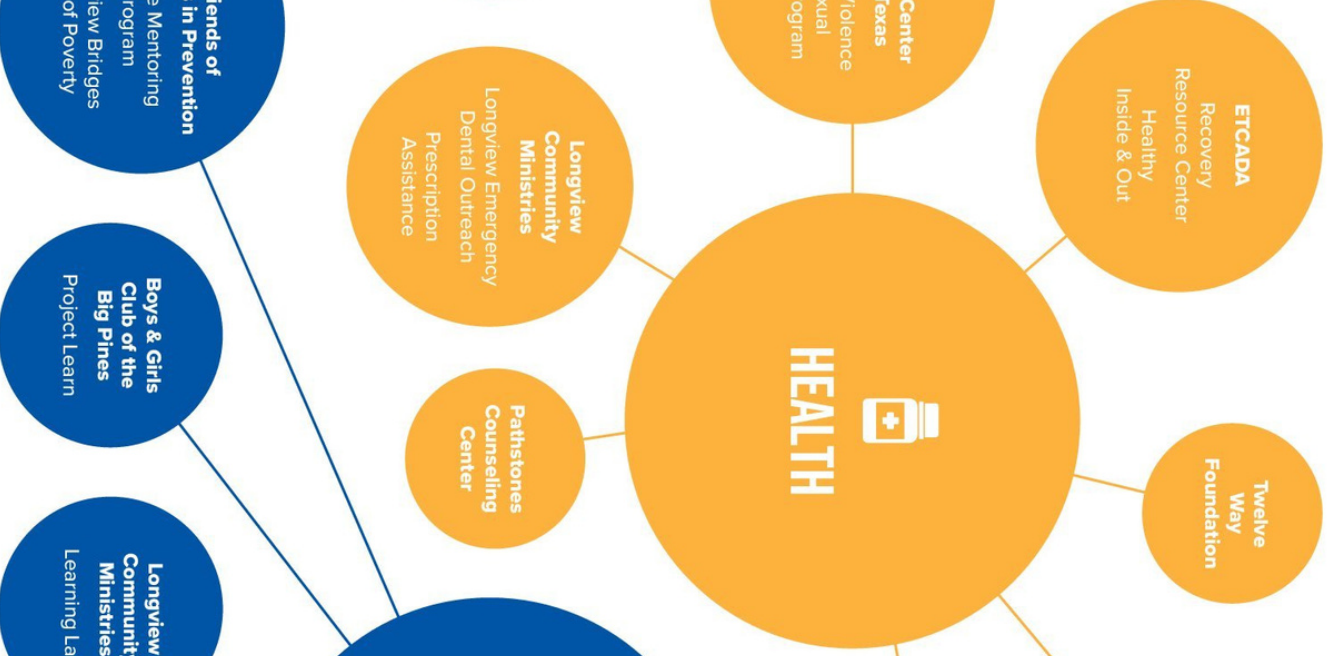
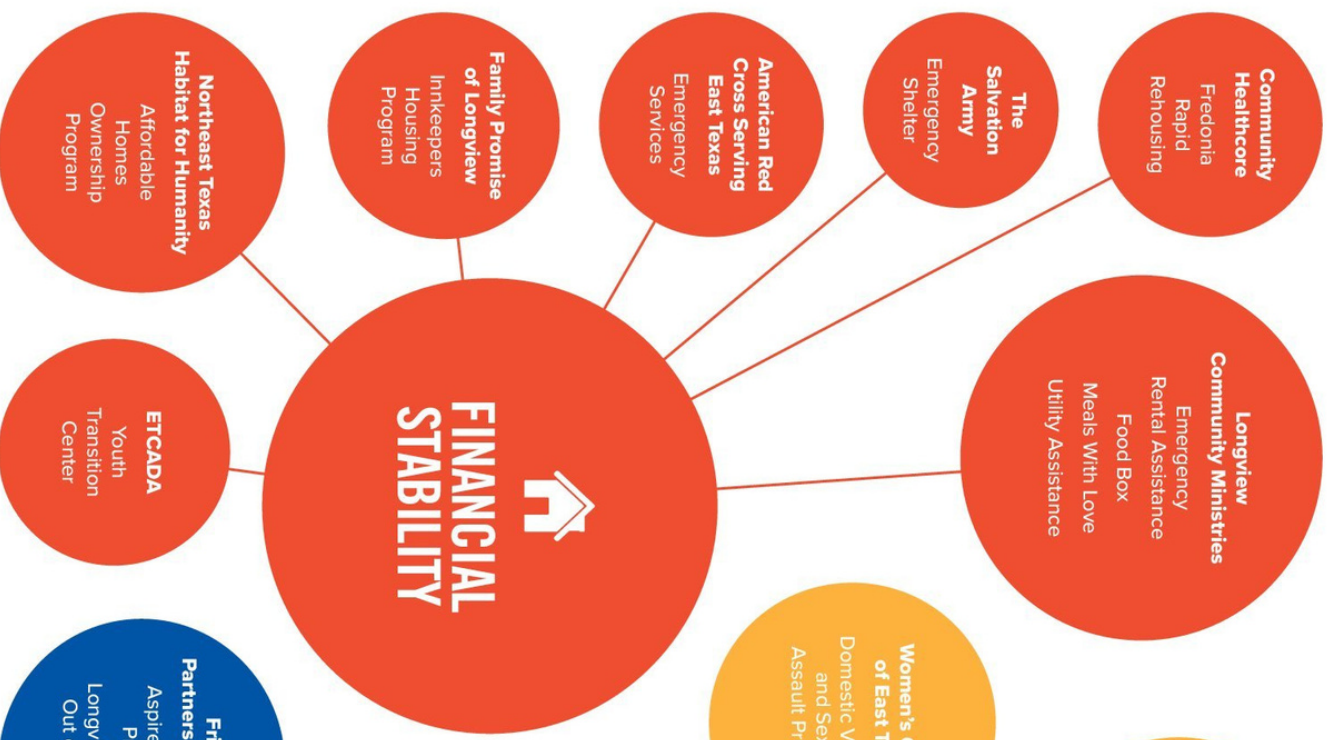
PARTNER AGENCIES

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# OUR INITIATIVES



## InfoLine of Gregg County

The InfoLine of Gregg County program helps connect people in need to resources provided by local agencies. Simply call 903-236-9211 or visit [www.longviewunitedway.org/infoline](http://www.longviewunitedway.org/infoline).



## Mission United

Mission United connects veterans and their families with the services they need – from securing a roof over their heads to finding a stable job to getting health treatment.



## SingleCare Prescription Assistance

SingleCare Prescription Assistance helps those unable to afford needed medications. This service is free for everyone and can help you save up to 80% on 10,000+ prescription medications.



## Read to Succeed

Read to Succeed encourages children to read by providing area schools and nonprofits with fully stocked book vending machines.



## Dolly Parton's Imagination Library

Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to Gregg County children from birth to age five, no matter their family's income.



# OUR ANNUAL EVENTS



## COOKIN' AT THE CREEK BBQ COOK OFF



## UNITED WAY DAY OF ACTION



## THE GREAT CARDBOARD BOAT RACES





# CAMPAIGN SPONSORS

## TITANIUM



## PLATINUM



## DIAMOND

**EASTMAN**



**EASTMAN CREDIT UNION**  
ECU BESIDE YOU

## GOLD

R. Lacy Services, Ltd. • STEMCO • Westlake Chemical • VeraBank  
Carmela Davis, CPA • Spring Hill State Bank • Rader Funeral Home

## BRONZE

HLH Hugman - Lammers - Hawkins • Titanium Environmental Services Inc.  
Whataburger • Origin Bank • The Adams' Academia Agency



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