

Fun Campaign Ideas



It's easy to put a little pep into your campaign! The ideas are limitless. Even campaigns with little time or budget can be fun for everyone. Here are a few ideas that everyone will love.

- **Identify the Baby Photo Contest**

Employees bring in a favorite baby picture, writing their name on the backside.

Pictures are numbered and posted on a bulletin board. Employees purchase a chance to match co-workers with baby pictures. When purchasing a chance, give purchaser a numbered sheet with blanks to write their guesses. Have them put their own name at the top and turn in. Employee with the greatest number correct wins a prize!

- **Department Penny Jar**

Each department is designated a jar. Employees are encouraged to fill their own department's jar with pennies, each equaling one point. Opposing departments may then add other coins to their jars that are equal to their value only negative (ex: A dime is minus 10 points). The department with the most positive points at the end of the week is awarded a prize.

- **Scavenger Hunt**

Teams of colleagues, armed with a list of items that need to be found, collected, discovered, or answered, are given an afternoon to collect the items and answer the questions. All entries are judged for accuracy, creativity, and assigned points. Prizes are awarded to the winning teams.

- **Movie Trivia Quiz**

This quiz can be completed at workstations & returned to an appointed person to tally the scores. You can match the actor/actress with the movie, match the quote with the movie, or combine. The highest score wins a prize. In case of a tie, a drawing will be held. Winners can be announced at a group lunch at the close of the campaign.

- **Dress Down Year Round (or for at least a day!)**

Offer a "dress down for United Way" or a "Jeans Day" program where employees would purchase the right to dress down. These small fees could really add up across the company.

- **Bake Sale**

Homemade or store bought items are brought in such as: cookies, pies, muffins, bars, cupcakes, fudge, and candy. Arrange baked items on a table to be seen and purchased throughout the day.

- **White Elephant Sale**

Employees donate white elephant gifts that others can buy at affordable prices.

United We Fight. United We Win.